



Amplinate Privacy Policy

Amplinate is also known as “Chinellato Consult LLC”. This privacy policy will explain how our organization uses the personal data we collect from you

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

What data do we collect?

Amplinate collects the following data:

- Personal identification information – Name, phone number, personal address, email.
- Video and photographic images of yourself

How do we collect your data?

You directly provide Amplinate with most of the data we collect. We collect data and process data when you:

- Voluntarily sign up for a customer survey or a list of people who want to be interviewed for product research
- Via audio video recording or photographs when you participate in a research study. In these cases, we will only collect your data in video if you sign an agreement to allow us to do so.



Our Company may also receive your data indirectly from the following sources:

- A recruitment company that performs recruitment services for customer research that you have voluntarily send your information to. You will always be notified if that company is sharing your data with Amplinate.

How will we use your data?

Amplinate collects your data so that we can:

- Find your house for an in-home interview research that you voluntarily agreed to participate in and has given your consent to.
- Use your image to create product recommendations for our clients. In those cases, you must give your explicit consent in writing for that specific use. No personal information such as name, address, email or contact information will be shared with third parties. The exact purpose will be included in the agreement you sign and you can choose to opt out of it, should you want to.

How do we store your data?

Amplinate securely stores your data in cloud storage at either Google Workspace or Microsoft 365 for Business. Your data is encrypted per the standards set by these companies. Your data is not shared with third parties unless you have given your consent to.

Amplinate will keep your address, email name and phone number in order to find your house for an interview until we have conducted the interview in your house. Once this time period has expired, we will delete your data by the end of the week in which the visit to your home has taken place.

Amplinate will keep your video recordings and photographic images for 60 days after you provided us with that image. Once this time period has expired, we will delete your data by permanently deleting it from Google Workspace or Microsoft 365.

We will not have access to any of your data once it is permanently deleted.

Marketing

Our Company will not send you information about products and services of ours that we think you might like, as well as those of our partner companies.



What are your data protection rights?

Amplinate would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Amplinate for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Amplinate correct any information you believe is inaccurate. You also have the right to request Amplinate to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Amplinate erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Amplinate restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Amplinate's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Amplinate transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Or write to us: admin@amplinate.com

Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this page. This privacy policy was last updated on 1 September 2021.

How to contact us

If you have any questions about Amplinate's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: admin@amplinate.com

How to contact the appropriate authority



Should you wish to report a complaint or if you feel that Amplinate has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.